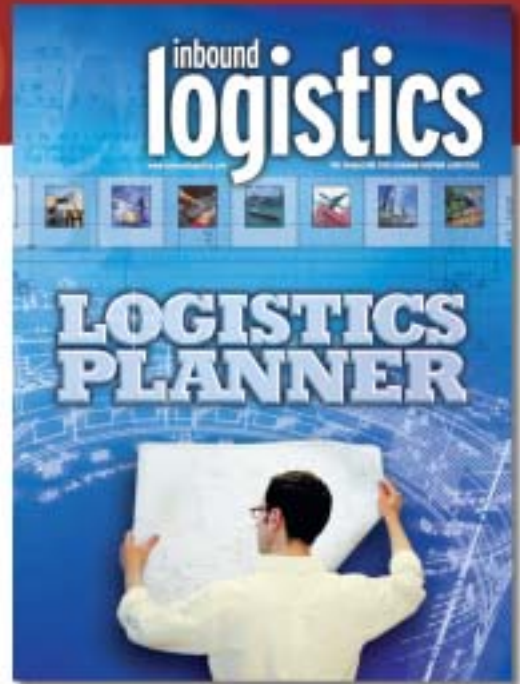


Editorial Calendar



JANUARY 2005: ANNUAL LOGISTICS PLANNER ISSUE

ALL TRANSPORT MODES • LOGISTICS IT • WAREHOUSING • 3PL • RFID • TRUCKS

- 2005 Logistics Planner: Profiles of more than 100 leading carriers, logistics and industry leaders
- Optimization Techniques by Mode
- Seeking Supply Chain Excellence: Push vs. Pull
- Product Lifecycle Management
- Logistics IT: Plugging RFID into Existing Infrastructures
- Retail: New Launch Logistics
- Trucking Equipment: New Requirements
- Casebook: Choosing Regional Carriers
- 10 Tips: Starting an Inbound Program

PLANNER

- RFP (print, online, handheld)
- Direct Response Decision Support (resource card, supergroup participation for a full year)
- Top 10 3PL Ballot
- Readership Study

FEBRUARY 2005: EDUCATION/CAREERS & RFID/MOBILE TECHNOLOGY

EDUCATION/CAREERS • MOBILE TECHNOLOGY • RFID • ECO DEV • CONSULTANTS

- Top Logistics Education Programs and Directory
- Wal-Mart & RFID's Impact
- Service Parts Logistics
- Mobile Technology
- Casebook: ERP
- 10 Tips: Choosing a Public Warehouse

Economic Development Special Section

MOBILE TECH

- RFP (print, online, handheld)
- Web_Cite City
- Online Decision Support Tool

EDUCATION/CAREERS

- RFP (print, online, handheld)
- Web_Cite City
- Online Resume Service

MARCH 2005: GLOBAL LOGISTICS/WORLD TRADE & SUPPLY CHAIN SECURITY

GLOBAL • OCEAN • PORTS • TRUCK • AIR • 3PL • INTERMODAL • SECURITY

- Optimizing Global Logistics
- World Trade Review
- Transportation Security
- Forging New Intermodal Networks
- Military Logistics
- Casebook: Applying the SCOR Model
- 10 Tips: Building Your Resume

APRIL 2005: ANNUAL LOGISTICS IT/RFID/WEB DIRECTORY ISSUE

LOGISTICS IT • RAIL • WAREHOUSING • ECO DEV • RFID

- Top 100 Logistics IT Companies
- Web_Cite City: Annual Web Directory
- Using Technology to Optimize Transportation Networks
- Inside the Four Walls: Technology's Impact on Product Flow
- IT Security
- Casebook: Visibility
- 10 Tips: Negotiating with Railroads

Economic Development Special Section: Mexico Special 32-Page RFID Supplement

LIT / RFID:

- RFP (print, online, handheld)
- Direct Response Decision Support (resource card, supergroup participation for a full year)
- Web_Cite City
- Reader Service Outsert

MAY 2005: WAREHOUSING/DCs/ECONOMIC DEVELOPMENT

WAREHOUSING • WMS • TRUCKING • MATERIALS HANDLING • REAL ESTATE • ECO DEV

- Warehousing/DCs Best Practices
- Securing the Supply Chain
- Forklifts Guide
- Materials Handling Systems: Racks, Shelving, Sortation and Conveyor Systems
- Casebook: Sourcing TL Transportation
- 10 Tips: Picking the Right Broker

Economic Development Special Section

WAREHOUSING/WMS

- RFP (print, online, handheld)
- Web_Cite City

ECONOMIC DEVELOPMENT

- RFP (print, online, handheld)

JUNE 2005: OCEAN/PORTS/INTERMODAL

CEOS • RAIL • 3PL • ECO DEV • LTL • WAREHOUSING

- Ocean: Ro/Ro Report
- Port Infrastructure: Breakbulk
- CEOs: Supply Chain Theories, Executive Practices
- Career Solutions
- Casebook: Crossdocking
- 10 Tips: Evaluating LTL Carriers

Economic Development Special Section: Canada

OCEAN/RO-RO/INTERMODAL

- RFP (print, online, handheld)
- Ocean Decision Support Tool
- Web_Cite City

JULY 2005: ANNUAL 3RD-PARTY LOGISTICS ISSUE

3PL • WAREHOUSING • LOGISTICS IT • RFID

- Top 100 3PLs
- Top 10 3PL Excellence Awards
- 3PL Case Histories: Secrets of Outsourcing Success
- Reverse Logistics
- How Automotive Suppliers Achieve Supply Chain Excellence
- Data Standardization
- Casebook: Successful VMI
- 10 Tips: Selecting an RFID System for Your Warehouse

3PL

- RFP (print, online, handheld)
- 3PL Decision Support Tool
- Web_Cite City



**AUGUST 2005:
CONSUMER GOODS/PERISHABLE LOGISTICS**

TRUCKING • AIR/EXPEDITED • RAIL • FORWARDERS • ECO DEV

- Consumer Products Logistics: Electronics
- Perishable/Temperature-Controlled Logistics: Pharmaceutical Regulatory and Reverse Logistics Challenges
- Trucking: Dealing with the Capacity Crunch
- Breakbulk Basics
- Casebook: International Air Cargo
- 10 Tips: When to Use Emergency Shipments

Economic Development Special Section

**SEPTEMBER 2005:
ANNUAL TRUCKING ISSUE**

TRUCKING • EXPEDITED • BULK • MATERIALS HANDLING • PORTS

- Top 100 Truckers
- Readers Share Trucking Techniques
- Expedited/Emergency Shipments: Critical Parts
- Materials Handling Products
- Forklift Leasing Plans
- Casebook: Bulk Logistics
- 10 Tips: Choosing a European Hub

- TRUCKING**
- RFP (print, online, handheld)
 - **Trucking Decision Support Tool**
 - **Web_Cite City**

**OCTOBER 2005:
AIR CARGO/FORWARDERS**

AIR • GLOBAL TRADE • OCEAN • PORTS • LOGISTICS IT • WAREHOUSING • 3PLs • ECO DEV

- Air Cargo Challenges
- Airfreight Forwarders
- Expedited Shipments
- Ro/Ro Roundup
- 3PLs Take Customers Global
- Casebook: International Freight Forwarders
- 10 Tips: Establishing Data Standards

Economic Development Special Section

- AIR CARGO/
FORWARDERS**
- RFP (print, online, handheld)
 - **Web_Cite City**

**NOVEMBER 2005:
VELOCITY/EXPEDITED/RAIL**

EXPEDITED • AIR • TRUCKING • REVERSE LOGISTICS • GLOBAL TRADE • LOGISTICS IT

- Fast Inventory, Fast Freight: How Speed Outside the Four Walls Impacts the Supply Chain
- How Technology and Performance Speed Inventory
- Rail Innovations
- Apparel Industry Logistics
- Casebook: Maximizing Use of Reverse Auctions
- 10 Tips: Choosing an International Air Carrier

**DECEMBER 2005: SYNTHESIZING THE OLD
AND THE NEW IN BUSINESS LOGISTICS**

ALL MODES • LOGISTICS IT • 3PL • ECO DEV • EDUCATION • BULK • GLOBAL TRADE

- Synthesizing the Old and the New In Business Logistics
- Career Solutions
- Bulk Transportation
- CRM & Logistics
- Strategic Sourcing from the Pacific Rim
- Casebook: Advanced Logistics Study Courses
- 10 Tips: Ro/Ro Service

Economic Development Special Section

- **Top 10 3PL Ballot**
- **Readership Study**

**JANUARY 2006:
ANNUAL LOGISTICS PLANNER ISSUE**

ALL TRANSPORT MODES • LOGISTICS IT • WAREHOUSING • 3PL • ECO DEV

- 2006 Logistics Planner: Profiles of more than 100 logistics and supply chain industry leaders
- Business Logistics Overview
- Logistics IT Roundup
- Supply Chain Excellence in Action
- Consumer Products Logistics
- Brokers, forwarders NVOs
- 10 Tips: Creating RFPs
- Casebook: Warehousing Excellence

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