

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2004**

(Including Supplementary Data)

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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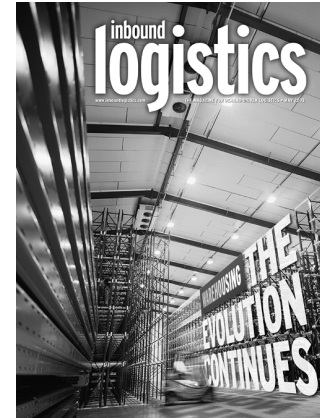
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inbound logistics

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Five Penn Plaza
New York, NY 10001
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FIELD SERVED

INBOUND LOGISTICS serves the logistics and transportation field. This includes manufacturers/producers; wholesale and retail trade; transportation services providers and 3PL's; construction, mining, engineering; agriculture; government; utilities; medical; financial; consulting services, and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are personnel in corporate management, logistics, traffic/transportation, distribution, purchasing, supply management, procurement, warehousing, and materials or inventory management, operations, quality and production, marketing, sales, customer service and other functions allied to the industry.

PURPOSE

The supplemental data reported herein contains an analysis of multiple products and services by primary industries which qualified respondents personally buy, specify, evaluate, approve, recommend or manage; and an analysis of multiple products and services by primary job function for which qualified respondents personally buy, specify, evaluate, approve, recommend or manage.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	2,718
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	1,850
All Other _____	2,101
TOTAL	6,669

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	55,050	100.0	55,050	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	55,050	100.0	55,050	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD

2004 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2004 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____	1,247	1,247			55,050	April _____	1,894	1,894			55,050
February _____	511	511			55,050	May _____	4,684	4,684			55,050
March _____	852	852			55,050	June _____	-	-			55,050
						TOTAL	9,188	9,188			

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2004
 This issue is equal to the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY FUNCTION							Functions Not Available
			Corporate Management	Logistics/ Distribution/ Transportation/Traffic	Purchasing/ Procurement/ Supply Management	Production/ Operations/ Quality	Customer Service/ Sales/ Marketing	Warehousing, Material or Inventory Management	Other Functions	
Manufacturers/Producer _____	18,287	33.2	4,576	6,898	3,090	1,357	909	1,114	343	-
Wholesale/Retail Trade/Distributor, or Export/Import Trade _____	10,718	19.5	3,753	3,649	1,030	869	475	757	185	-
Services:Government, Medical, Financial and Consulting _____	9,285	16.9	3,845	2,056	750	781	993	365	495	-
Transportation Services _____	12,717	23.0	5,610	3,466	204	909	1,918	273	337	-
Utilities/Power, Water, Communication _____	1,032	1.9	373	220	180	91	78	71	19	-
Construction/Mining, Agr./Engineering _____	718	1.3	299	143	132	50	34	24	36	-
Others Allied to the Field _____	2,293	4.2	811	440	220	118	197	106	401	-
TOTAL QUALIFIED CIRCULATION	55,050	100.0	19,267	16,872	5,606	4,175	4,604	2,710	1,816	-
PERCENT	100.0	-	35.0	30.6	10.2	7.6	8.4	4.9	3.3	-

SUPPLEMENTARY DATA FOR ISSUE OF MAY 2004

This is an analysis of 53,647 respondents, or 97.5% recipients who responded to the categories below. Question 2 - Service or Products you buy, specify evaluate, approve, recommend or manage. (See questionnaire used to elicit these data on back of this report). Since any one respondent may have checked more than one response, the totals of these products and services may exceed the total circulation. These data are presented for statistical and marketing purposes.

SERVICES/PRODUCTS Bought, Specified, and/or Approved	TOTAL (See Note 1)	PERCENT OF TOTAL	CLASSIFICATION BY FUNCTION						
			Corporate Management	Logistics/ Distribution/ Transportation/Traffic	Purchasing/ Procurement/ Supply Management	Production/ Operations/ Quality	Customer Service/Sales/ Marketing	Warehouse/Materials Mgmt. or Inventory Management	Other Functions
Air Freight Services _____	27,295	49.6	9,223	9,417	3,368	1,775	1,773	1,162	577
Motor Freight Services _____	33,762	61.3	11,684	11,758	3,793	2,277	2,103	1,454	693
Ocean, Ocean Intermodal _____	19,412	35.3	6,725	7,131	1,993	1,169	1,333	645	416
Rail, Rail Intermodal _____	16,541	30.0	5,787	6,405	1,414	959	1,100	518	358
Small Package/Express Service _____	30,299	55.0	10,487	9,642	3,776	2,178	2,023	1,443	750
Third Party Services _____	24,659	44.8	8,635	8,622	2,330	1,599	1,822	1,092	559
Warehousing Services _____	27,007	49.1	9,703	8,389	2,513	2,130	1,651	1,954	667
Computers/Systems _____	20,179	36.7	8,545	5,202	1,964	1,556	1,330	932	650
Materials Handling Equipment _____	21,294	38.7	7,551	5,998	2,831	1,783	899	1,767	465
Transportation Equipment _____	18,623	33.8	6,901	6,265	1,762	1,360	970	944	421
Packaging & Labeling Equipment /Systems _____	16,684	30.3	5,735	4,638	2,416	1,417	786	1,305	387
Dock Equipment _____	15,797	28.7	5,559	4,745	1,929	1,303	564	1,398	299

NOTE 1: Figures represent an analysis of multiple products or services of respondents by primary function who personally buy, recommend or specify the products or services reported above. 53,647 respondents, or 97.5% of the total qualified circulation, buy, specify or recommend transport services and products. Since any one respondent may specify more than one service/product category, the totals may exceed 100% of the circulation.

SUPPLEMENTARY DATA FOR ISSUE OF MAY 2004

This is an analysis of 53,647 respondents, or 97.5% recipients responded to the categories below. Question 2 - Service or Products you buy, specify evaluate, approve, recommend or manage. (See questionnaire used to elicit these data on back of this report). Since any one respondent may have checked more than one response, the totals of these products and services may exceed the total circulation. These data are presented for statistical and marketing purposes.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	Air Freight Services	Motor Freight Services	Ocean, Ocean Intermodal	Rail, Rail Intermodal	Small Package/ Express Service	Third Party Services	Warehousing Services	Computers/ Systems	Materials Handling Equipment	Transportation Equipment	Packaging & Labeling Equipment / Systems	Dock Equipment
Manufacturers _____	18,287	11,048	12,748	7,645	5,920	11,949	8,346	9,157	6,487	8,525	6,414	7,133	6,232
Wholesale/Retail Trade _____	10,718	5,390	6,889	3,857	3,188	6,440	4,865	6,439	4,246	4,941	3,886	3,999	3,904
Services:Government, Medical, Financial and Consulting _____	9,285	3,615	3,928	2,442	2,199	4,882	3,734	4,020	4,210	3,113	2,668	2,361	1,943
Transportation Services _____	12,717	5,546	8,073	4,361	4,114	5,036	6,111	5,595	3,734	3,193	4,288	2,107	2,660
Utilities _____	1,032	522	680	342	337	599	564	529	421	481	504	361	364
Construction, Mining, Agriculture _____	718	311	441	224	227	375	278	312	274	368	324	221	225
Others Allied to the Field _____	2,293	863	1,003	541	556	1,018	761	955	807	673	539	502	469
TOTAL QUALIFIED CIRCULATION	55,050	27,295	33,762	19,412	16,541	30,299	24,659	27,007	20,179	21,294	18,623	16,684	15,797
PERCENT	100.0	49.6	61.3	35.3	30.0	55.0	44.8	49.1	36.7	38.7	33.8	30.3	28.7

BUSINESS AND INDUSTRY	Total Qualified	CLASSIFICATION BY EMPLOYEE SIZE					
		Number of Employees					
		1 - 99	100 - 249	250 - 499	500 - 999	1,000 +	Not Available
Manufacturers _____	18,287	6,510	4,155	2,801	1,986	2,755	80
Wholesale/Retail Trade _____	10,718	5,594	2,173	1,066	798	1,021	66
Services: Government, Financial, Medical and Consulting _____	9,285	5,590	1,255	629	540	1,191	80
Transportation Services _____	12,717	7,815	2,231	1,053	565	949	104
Utilities _____	1,032	545	179	67	103	136	2
Construction, Mining, Agriculture _____	718	434	115	48	51	67	3
Others Allied to the Field _____	2,293	1,347	326	197	122	234	67
TOTAL QUALIFIED CIRCULATION	55,050	27,835	10,434	5,861	4,165	6,353	402
PERCENT	100.0	50.6	19.0	10.6	7.6	11.5	0.7

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2004							
QUALIFICATION-SOURCE	Qualified-Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient: _____	41,857	12,641	-			54,498	99.0
a. Written _____	14,497	4,369	-			18,866	34.3
b. Telecommunication _____	9,403	4,265	-			13,668	24.8
c. Internet and E-Mail _____	17,957	4,007	-			21,964	39.9
II. TOTAL - Request from recipient's company: _____	20	1	-			21	-
a. Written _____	20	1	-			21	-
b. Telecommunication _____	-	-	-			-	-
c. Internet and E-Mail _____	-	-	-			-	-
III. TOTAL - Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	430	101	-			531	1.0
a. Written _____	430	101	-			531	1.0
b. Telecommunication _____	-	-	-			-	-
c. Internet and E-Mail _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-			-	-
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Independent field reports _____	-	-	-			-	-
Licenses National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. TOTAL - Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	42,307	12,743	-			55,050	100.0
PERCENT	76.9	23.1	-			100.0	-

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2004				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			54,887	99.7
Individuals by name only _____			10	0.0
Titles or functions only _____			153	0.3
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			55,050	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2004									
State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____			226		400-427 Kentucky _____			682	
030-038 New Hampshire _____			223		370-385 Tennessee _____			1,286	
050-059 Vermont _____			86		350-369 Alabama _____			589	
010-027 Massachusetts _____			1,256		386-397 Mississippi _____			222	
028-029 Rhode Island _____			150		EAST SO. CENTRAL			2,779	5.1
060-069 Connecticut _____			681		716-729 Arkansas _____			440	
NEW ENGLAND			2,622	4.8	700-714 Louisiana _____			333	
100-149 New York _____			2,615		730-749 Oklahoma _____			389	
070-089 New Jersey _____			2,374		750-799 Texas _____			3,405	
150-196 Pennsylvania _____			2,755		WEST SO. CENTRAL			4,567	8.3
MIDDLE ATLANTIC			7,744	14.1	590-599 Montana _____			82	
430-459 Ohio _____			2,812		832-838 Idaho _____			136	
460-479 Indiana _____			1,145		820-831 Wyoming _____			41	
600-629 Illinois _____			3,637		800-816 Colorado _____			608	
480-499 Michigan _____			1,928		870-884 New Mexico _____			95	
530-549 Wisconsin _____			1,501		850-865 Arizona _____			622	
EAST NO. CENTRAL			11,023	20.0	840-847 Utah _____			361	
550-567 Minnesota _____			1,033		889-898 Nevada _____			242	
500-528 Iowa _____			549		MOUNTAIN			2,187	4.0
630-658 Missouri _____			1,046		995-999 Alaska _____			62	
580-588 North Dakota _____			101		980-994 Washington _____			913	
570-577 South Dakota _____			93		970-979 Oregon _____			528	
680-693 Nebraska _____			333		900-961 California _____			5,045	
660-679 Kansas _____			479		967-968 Hawaii _____			81	
WEST NO. CENTRAL			3,634	6.6	PACIFIC			6,629	12.0
197-199 Delaware _____			170		UNITED STATES			50,455	91.7
206-219 Maryland _____			771		969 & 004-009 U.S. Territories _____			142	
200-205 Washington, DC _____			175		Canada _____			3,238	
220-246 Virginia _____			1,468		Mexico _____			1,089	
247-268 West Virginia _____			149		Other International _____			40	
270-289 North Carolina _____			1,488		APO/FPO _____			86	
290-299 South Carolina _____			623		TOTAL QUALIFIED CIRCULATION			55,050	100.0
300-319 Georgia _____			2,020						
320-349 Florida _____			2,406						
SOUTH ATLANTIC			9,270	16.8					

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS				
	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2001	2002	*2003	**2004
Total Audit Average Qualified: _____	52,268	54,217	55,045	55,050
Qualified Non-Paid: _____	52,268	54,217	55,045	55,050
Qualified Paid: _____	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	***NC	***NC	***NC	***NC
Average Annual Order Price: _____	***NC	***NC	***NC	***NC

***NOTE: The audited average qualified circulation for January-June 2003 = 55,040. The unaudited average qualified circulation for July-December 2003 = 55,050. Yielding an average qualified circulation of 55,045. With each successive year, new data will be added until five years of data is displayed.**

**2004 data is unaudited.

***NC = None claimed.

11. ADDITIONAL DATA

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

QUESTIONNAIRE USED BY PUBLICATION TO ELICIT SUPPLEMENTARY DATA

10. PAID CIRCULATION DATA	
***NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
***NC	All Single Copy Sales Prices for the Period
***NC	Renewal Rate of Paid Subscribers (Optional)

JULY 2004
THIS CARD VALID FOR ONE YEAR

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2 SERVICES OR PRODUCTS you evaluate, specify, approve, budget, recommend, buy or manage: PLEASE CHECK ALL THAT APPLY

Air Freight Services Motor Freight Services Ocean, Ocean Intermodal
 Rail, Rail Intermodal Small Package, Express Services Third Party Services
 Computers/Systems/Software Transportation Equipment Warehousing Services
 Material Handling Equipment Packaging/Labeling Systems Dock Equipment
 Other _____ None of the above

3 NUMBER OF PEOPLE AT YOUR LOCATION: (YOURSELF PLUS OTHERS)

1000+ 500-999 250-499 100-249 1-99

4 BUSINESS CATEGORY (check the best one):

1 Manufacturer/Producer (any product)
 2 Retail/Wholesale, Distributor, Export/Import Trade
 6 Services: Government, Medical, Financial, Consulting
 3 Agribusiness, Construction, Engineering
 4 Utilities
 5 Carrier, Broker, 3PL, warehouse, forwarder, intermediary
 9 Other _____

5 YOUR JOB CLASSIFICATION (check the best one):

W Corporate Management
 Q Logistics, Distribution, Transport, Traffic, SCM
 P Purchasing, Procurement, Supply Management
 R Warehousing, Materials or Inventory Management
 S Operations, Production, Quality
 T Customer Service, Marketing, Sales
 Z Other (not shown above): _____

6 SIGN HERE if you wish to continue or start getting Inbound Logistics FREE!

Yes SIGNATURE REQUIRED _____ DATE _____ No

PRINT YOUR ADDRESS OR USE THIS SPACE TO MAKE ADDRESS CORRECTIONS

IF YOU PREFER, TAPE YOUR BUSINESS CARD OR MAILING LABEL HERE AND JUST SIGN ABOVE

NAME _____ TITLE _____

COMPANY _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____ E-MAIL _____

Mail today or fax back to: 212-629-1565.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	July 22, 2004
Keith Biondo, Publisher	State	New York
Carolyn Smolin, Circulation Manager	County	New York
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	July 22, 2004
IMPORTANT NOTE:	Type	PSJ
This unaudited circulation statement has been checked against the previous audit report.	ID Number	I021S0J4
It will be included in the annual audit made by BPA Worldwide.		